



News Release

For Immediate Release

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Councilmember Pete Constant Announces a Smart Way to Report Neighborhood Problems

New App from CitySourced will empower San José residents to improve their community from the convenience of their smart phone.

SAN JOSE, CA –San José City Councilmember Pete Constant announced today that he is partnering with CitySourced, one of a select few companies to launch at the annual TechCrunch50 conference, to pilot a new smart phone application that they have developed, putting the power of the City in the palm of your hand. The application will allow residents to send real time requests for City services to Constant’s Council office. San José’s District 1 residents will be the first to use this application.

“Everyone has a pothole, broken tree limb or abandoned car that they want the City to do something about. This application will make it possible for people to use the smart phone they already have with them to provide all of the information we need to address the problem right away, without having to look up a phone number or send an email at a later time,” explained Constant.

District 1 has a tradition of creating innovative city service delivery models. Programs like Vehicle Spotters and Blight Busters, which utilize active community members who donate their time to make their community better, began as pilot programs in District 1. This community is on the cutting edge in a City that has made innovation its touchstone. In fact, the District 1 motto says it all, “One Community Inspiring Our City.”

Constant is always looking for new ways to serve his residents, fully utilizing electronic media and social networking. “We need to embrace emerging technologies in order to more efficiently serve our residents at a time when our budgets are dwindling and deferred infrastructure maintenance costs are skyrocketing. Using Web 2.0 solutions will help us address seemingly minor neighborhood problems, before they become major ones. Bottom line, it will save taxpayers a lot of time and money,” touted Constant.

The app will be available in the next month in the Apple iTunes store, and Citysourced expects to launch the application within the next quarter on the other major platforms like Palm, Blackberry, & Google Andriod. CitySourced is the only nationwide crowdsourced civic improvement platform. Powered by FreedomSpeaks, CitySourced will work immediately in over 1900 cities nationwide.

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About CitySourced

CitySourced is a real time mobile civic engagement tool. CitySourced provides a free, simple, and intuitive tool empowering citizens to identify civil issues (potholes, graffiti, trash, road hazards, etc.) and report them to city hall for quick resolution; an opportunity for government to use technology to save money and be more accountable to those they govern; and a positive, collaborative platform for real action. The platform is called CitySourced, as it empowers ordinary citizens to crowdsource solutions for common civil issues. CitySourced is powered by FreedomSpeaks, the leader in interactive civic engagement. www.freedomspeaks.com

About TechCrunch50

Founded in 2007 by leading technology blog TechCrunch and entrepreneur Jason Calacanis, the TechCrunch50 conference provides a platform for early-stage, and frequently unfunded, companies to launch for the first time to the technology industry's most influential venture capitalists, corporations, angel investors, fellow entrepreneurs and the international media. Companies are selected to participate exclusively on merit. TechCrunch50 is supported by corporate sponsors Google, Microsoft, Bing, MySpace and Facebook, as well as venture capital and legal-advisory firms including Sequoia Capital, Charles River Ventures, Founders Fund, Redpoint Ventures and Perkins Coie. <http://www.techcrunch50.com/>

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