

MEDIA ADVISORY



FOR IMMEDIATE RELEASE:
September 15, 2009

CONTACT:

David W. Kralik
(650) 898-7305
david@citysourced.com

San José City Officials, CitySourced Founders Available for Comment on Partnership

SAN FRANCISCO - CitySourced, one of a select few products to launch at the annual TechCrunch50 conference, announced today that its innovative mobile phone application has been selected by the City of San José, as a provider of services to identify and report civil issues.

WHO:

Pete Constant San José City Councilman, 1st District
Jason Kiesel, Founder and Chief Architect, CitySourced

WHAT: Media availability to discuss details of business arrangement, rollout, reasons for success.

WHEN: August 15, 2009, 4:00 PM

WHERE: Location TBA, TechCrunch50 Conference, San Francisco Design Center

WHY: San José is known as the Capitol of Silicon Valley, and CitySourced is a new startup that offers a platform to enable city governments to streamline, predict and prevent occurrences of urban blights using mobile technology. Additionally, Councilman Constant is a former Police Officer and understands the importance of solving crime at the street level.

ADDITIONAL DETAILS:

About CitySourced

CitySourced is a real time mobile civic engagement tool. CitySourced provides 1) a free, simple, and intuitive tool empowering citizens to identify civil issues (potholes, graffiti, trash, snow removal, etc.) and report them to city hall for quick resolution; 2) an opportunity for government to use technology to save money and be more accountable to those they govern; and 3) a positive, collaborative platform for real action. The platform is called CitySourced, as it empowers ordinary citizens to crowdsourcing solutions for common civil issues. CitySourced is powered by FreedomSpeaks, the leader in interactive civic engagement.

About TechCrunch50

Founded in 2007 by leading technology blog TechCrunch and entrepreneur Jason Calacanis, the TechCrunch50 conference provides a platform for early-stage, and frequently unfunded, companies to launch for the first time to the technology industry's most influential venture capitalists, corporations, angel investors, fellow entrepreneurs and the international media. Companies are selected to participate exclusively on merit. TechCrunch50 is supported by corporate sponsors Google, Microsoft, Bing, MySpace and Facebook, as well as venture capital and legal-advisory firms including Sequoia Capital, Charles River Ventures, Founders Fund, Redpoint Ventures and Perkins Coie.

About Councilmember Pete Constant/ City of San José

Pete Constant represents District One on the City Council, first elected in 2006, and currently serves as

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Vice Chair of the Public Safety, Finance and Strategic Support committee and the Rules & Open government committee. The District 1 motto says it all, "One Community Inspiring Our City." District 1 has a history of taking on pilot programs that change service delivery citywide. Innovative programs like vehicle spotters and blight busters utilize active community members who donate their time to make their community better. District 1 is on the bleeding edge of service delivery models in a City that has made innovation it's touch stone. For more information, visit, www.sjdistrict1.com.

From its founding in 1777 as California's first city, San José has been a leader, driven by its spirit of innovation. Today, San José stands as the largest city in Northern California and the Capital of Silicon Valley—the world's leading center of innovation. The city, the 10th largest in the U.S., is committed to remaining a top-ranked place to do business, to work and to live.

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